



# 2014 MEMBERSHIP APPLICATION

Contact Name:

Title:

Company Name:

Address:

City/State/Postal Code:

Phone:

Fax:

Email:

STAR members must sign and return the STAR IP Agreement with the completed membership application and dues payment.

### Membership Classes and Dues \*

- Dealers** shall include individuals and legal business entities that own and operate franchised new motor vehicle retail dealerships. This class may also include dealer organizations.

Dealership/Fleet Customers	1-1000	1,001-2,500	2,501+
Active Membership	\$10,000	\$15,000	\$20,000
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

- Manufacturers** shall include companies that manufacture or distribute new motor vehicles. Membership is determined by the number of Dealers supported directly by the applicant's IT infrastructure and organization.

Dealership/Fleet Customers	1-1000	1,001-2,500	2,501+
Active Membership	\$10,000	\$15,000	\$20,000
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

- Business System Providers** shall include companies that develop and/or offer software, comprehensive computer systems like Dealership Management Systems (DMS), Fleet, Enterprise Resource Planning Software (ERP) and/or related services for the new motor vehicle market. Membership is determined by the number of Dealers/Fleets supported directly by the applicant's IT infrastructure and organization.

Dealership/Fleet Customers	1-1000	1,001-2,500	2,501+
Active Membership	\$10,000	\$15,000	\$20,000
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

- Information Technology Vendors (IT Vendors)** Information Technology Vendors (IT Vendors) shall include companies that do not market comprehensive Dealership Management System (DMS), Fleet, and/or ERP systems. IT Vendors and/or systems integrators that meet these membership requirements in this category have limited connectivity to the manufacturer's IT systems. Membership is determined by the number of Dealers/Fleets supported by a continual business agreement/relationship. The pricing for the new category will be as follows:

Dealership/Fleet Customers	0-1,000	1,001-3,000	3,001-7,500	7,501+
Active Membership	\$2,500	\$5,000	\$7,500	\$10,000
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

For purposes of determining dues category, a dealership is defined as a separate physical location that sells one or more new vehicle franchises.

Please return completed applications with payment to the address listed below. Membership payments should be made by check payable to STAR in US dollars:

STAR  
 ATTN: Erin Moran  
 P.O. Box 3632, Boulder CO 80307

## **Special Interest Groups**

There are several areas of special interest that exist within the STAR organization and STAR members may choose to participate in one or more areas of standards development in a number of Special Interest Groups or SIGs. **Please place a check mark next to the SIGs in which you wish to enroll.**

- XML** –The SIG employs an XML methodology to develop standards supporting automated information exchange between dealers, manufacturers, and their business partners.
  
- Infrastructure** – The SIG develops specifications for an open dealership IT infrastructure to:
  - Minimize complexity of an automotive dealership's IT Infrastructure.
  - Leverage a common dealership IT infrastructure to improve support and manageability for dealers, manufacturers and RSP vendors.
  - Link dealers, manufacturers and other business partners via the Internet.
  
- Standard Transaction** – The SIG will develop common information exchanges, referred to as Data Transfer Specifications (DTS) to simplify the transfer of files between dealership computer systems (DCS) and manufacturer corporate data centers.

## **Conditions of Membership**

Membership shall be granted to all applicants who satisfy the membership criteria in the STAR Bylaws. Members shall comply with the bylaws and policies, and failure to comply may result in revocation of membership. Prospective Members agree to be contacted by fax, telephone, and/or email. Membership dues shall be assessed on an annual basis and will cover membership for one calendar year. Dues shall be nonrefundable and based upon the company's designated category (Dealer, Manufacturer, and RSP) and the type of membership (Active or Associate). The fees shall be paid within 30 days of invoicing and shall be on a sliding scale based upon the company's size as shown in the previous tables.

The description of the STAR organization and its activities in this Membership Application is provided for informational purposes only. This Application and the STAR organization are subject to and governed by the STAR Bylaws, which shall control in the event of any discrepancy between this Application and the Bylaws. Prospective members are urged to read the Bylaws listed on the STAR web site before submitting this Application.

## **STAR Membership Categories**

**Please select the membership category for which you are applying:**

- Active** – Active Membership shall be for those members who intend to actively and regularly participate in standards projects. Active members shall pay 100% of the annual dues for their respective Membership Class. Rights of active membership include:
  - Eligibility to obtain information regarding activities by contacting the STAR Web site and the organization's staff.
  - Eligibility to participate in General Session meetings as well as all SIG meetings.
  - Voting rights (one vote per member).
  - Eligibility to have one representative for the member's membership class elected to the Steering Committee.
  
- Associate** - Associate Membership shall be for non-profit members that actively participate in SIG projects. A non-profit member shall have the option of being an active or associate member. Associate member companies shall pay a fee of 25% of the corresponding annual dues for their respective Membership Class. Rights of Associate Membership include:
  - Eligibility to obtain information regarding activities via the STAR Web site and organization staff.
  - Eligibility to participate in General Session meeting as well as all SIG meetings.

**For questions regarding STAR Membership, please contact:**

Paco Escobar

Phone: 518-727-4978

Email: pescobar@starstandard.org

### **Please Note:**

\* STAR members must sign and return the STAR IP Agreement with the completed membership application and dues payment. Please use the following link to download the STAR IP Agreement from the STAR web site:

<http://www.starstandard.org/images/STARMEM/STAR%20IP%20AGREEMENT%202014.pdf>

### **\* STAR Bylaws: Article 4 – Dues**

**Section 2. New Membership Dues.** For the first year of membership, any new member joining STAR prior to July 31<sup>st</sup> must pay full membership dues. If a new member wishes to join on and or after August 1<sup>st</sup> for that given calendar year, membership dues will be calculated at a pro-rated amount (number of months left in the year times 1/12 of the annual dues).